

June, 2023

Casements Camera Club

Est 1976

<http://www.casementscameraclub.com>

Meetings - 4th Thursday monthly
All meetings are from 3 PM to 5 PM
25 Riverside Drive, Ormond Beach 32176

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Welcome to the June issue.

At one of our Feedback Fridays the topic of AI (Artificial Intelligence) in photography came up. It's both a hot issue and a contentious one. What constitutes an original image? How much AI is too much?

Will this have implications for the club's exhibits?
Currently the position is that in the event of manipulated image entries, the registration committee reserves the right to request copies of the original images. However, given the popularity and ease of inclusion of AI aspects, this position may be expanded in the future.

Similarly, the rules formulated by the Florida Camera Club Council are being amended. The Competition Committee discussed this issue and produced the following: *Images created by text-to-image Artificial Intelligence (AI) are not allowed. Neither is clip art, stock photos, etc. Everything in the image must be from photographs taken by the maker.*

More information about AI in photography and the new Firefly component in Photoshop is at the end of the newsletter.

Don't forget to join our Feedback Fridays... always something interesting to learn.

Neala
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What is the Oldest Photography Museum in the World?

The George Eastman Museum, located in Rochester, New York on the estate of George Eastman was founded in 1947, and is still open to the public. It is described as holding *unparalleled collections—encompassing several million objects—in the fields of photography, cinema, and photographic and cinematographic technology, and photographically illustrated books.*
<https://www.eastman.org>

George Eastman, of course, founded the Eastman Kodak Company and helped to bring roll film into the mainstream.

Our May Meeting and the 10th Annual Spring Awards

The May meeting was a fun affair with two slideshows of member pictures of field trips, intermission with finger foods and the awards for the 10th Annual Spring Exhibit.

Here are the winning photographs and photographers.



First Place Winner
Elevated Onions by Janet Bernardini



**Second Place Winner
Florida Tranquility by Gary Norton**



Third Place Winner
Peaceful Paddle by Donna Callmeyer



**Best of Show Winner
Reigning Monarch by Liz Tinder**



**People's Choice and Merit Award Winner
Milky Way Over the Dock by Will Abair**

For a slide show of all the entries visit <https://www.casementscameraclub.com/gallery/2023-2/10th-annual-spring-exhibit/>

The Casements Camera Club was also showcased in the Community Room of the Southeast Museum of Photography. The YouTube video about our Urban Spaces exhibit is now on-line. **Here is the link:** <https://www.youtube.com/watch?v=e63k3rWEOpE>

Field Trips

Of course, we also had our monthly field trips. On May 23rd the club went to White Sands Buddhist Center in Mims and June 13th a small group walked the Veterans Memorial Bridge in Daytona Beach during golden and blue hour.



From our White Sands trip from left to right: Ans, Sue Causey, Rick Seiler, Joan Robinson, Jerry LeCrone, Debbie LeCrone, Jeanne Figurelli, Kathy Robison, Liz Tinder, Donna Armstrong, Patti Swenson and Janet Bernardini



From the Veterans Memorial Bridge from left to right: Jeanne Figurelli, Sue Causey, Rick Seiler, Joan Robinson and Ans.

Both field trips had absolutely beautiful weather. The White Sands Buddhist Center is free to visit and is a serene place with a great garden and large statues. The field trips' pictures will be shown in the July meeting.

June Meeting

The June meeting is on Thursday, June 29th from 3pm to 5pm and will feature a presentation by professional photographer Joe Carr. He will talk about "Portraiture on the Beach". This is a topic that everyone will find interesting. His web site is: www.joecarrphotography.com

The AI Dilemma

Artificial Intelligence, as it pertains to photography, can be benign and enormously helpful, as it is when we use it to clean up noise, enlarge tiny images, and sharpen things that are blurry.

But with the development of software from OpenAI that changed. **DALL-E** and **DALL-E 2** are deep learning models developed by OpenAI to generate digital images from natural language descriptions, called "prompts". The user types in words and the software creates images. Several similar online programs are available.

Then, the chatbots showed up, specifically ChatGPT, which combines "Chat" (its chatbot ability) and "GPT", which stands for Generative Pre-trained Transformer, its language model. This is also from OpenAI and lets users have human-like conversations with AI.

Adobe Photoshop has jumped on this new development with a slew of tools in Beta testing. It uses their "creative generative AI engine" called Firefly to create what they call Generative Fill (beta). You type in what you want Firefly to add to your photograph. A car driving down the road? Sure. What about a castle? No problem. Birds? Yeah. Got that covered.

But this raises questions. At what point is our image not really our own anymore. Is using Firefly that different from using stock images, backgrounds, textures, etc. that we've bought and now insert and blend on our own?

And what about copyright issues? While Adobe offers only their own images for you to drop into your photo, the online AI software like DALL-E scrapes the internet for images and uses them to generate content as specified by verbal prompts. Copyright then becomes a whole 'nother issue.

Learn more about this new world:

<https://www.adobe.com/sensei/generative-ai/firefly.html>

<https://helpx.adobe.com/photoshop/using/generative-fill.html>

How Generative Fill in Photoshop will Change Everything You Know About Editing

[PHLEARN](#)

<https://www.youtube.com/watch?v=D5ScjMRqD3M>

Is The New Photoshop Beta Generative AI Good, Bad, or Evil? By

[Digital Photo Mentor](#)

<https://www.youtube.com/watch?v=64dpIqNCV4w>

Can Photography and AI Coexist? – A thoughtful discussion with several photographers, including Boris Eldagsen (Berlin-based photo & video artist who won and refused the Sony World Photography Award, after revealing himself that his winning image "The Electrician" was AI-generated) and Shane Balkowitsch (American wet plate photographer from Bismarck, North Dakota, who worries about AI-generated "photos" posing a threat to mankind's documentation of history).

<https://www.youtube.com/watch?v=qvuDfZqzqYQ>

A look inside Photoshop's Generative AI, with PhotoshopCafe founder Colin Smith

[This Week in PHOTO](#)

<https://www.youtube.com/watch?v=ozdctqjXGxw>