# September, 2023

## Casements Camera Club Est 1976 http://www.casementscameraclub.com

Meetings - 4th Thursday monthly All meetings are from 3 PM to 5 PM 25 Riverside Drive, Ormond Beach 32176

## **President** —Ans van Beek Torkington

ansvanbeekphoto@hotmail.com Phone: (386) 767-6437

## **Vice President — Donna Armstrong**

dearmstrong52@gmail.com Phone: (603) 234-7430

#### **Welcome to September**

We have a real treat for cellphone camera folks. This month Jeffri Moore shares her favorite apps and editing insights.

Also, there's good news from Tony Erlich, who was our President for many years. He's a poet and doing book signings and readings. See below for details.

We're winning awards! Results of our annual show, and some of our members' achievements.

Finally, I recently published my third travel book. This one is on Florida and for the cover I wanted to have an old-fashioned map with quirky attractions highlighted as icons. But where to find them? AI to the rescue. No, these weren't photographs. I needed clip art. Some I created on my own, some I acquired from Adobe stock... and several of those were AI generated.

AI is certainly changing photography as well as graphic art. One area undergoing major changes is portraiture with the advent of the synthetic photograph. More on this below. Have a comment? Email me and I'll include it next month.

Hope everyone is having a great month! Neala nealas@msn.com

## **Don't Miss Feedback Friday**

Stumped by a photograph? Want to make it better? Different? Just have questions?

Send your images to Ans when she sends out the Feedback Friday announcement. Then, follow the link to the zoom meeting.

We are a creative and supportive community. And helping each other grow as photographers is one of the things we do best.

#### For Sale

Nikon d7000 Body (no lenses) and perhaps a d500 Body. Both are crop sensor bodies and in excellent condition. If you're interested contact Candace Curtis at <a href="mailto:can-dace@yourfloridahomepro.com">can-dace@yourfloridahomepro.com</a>



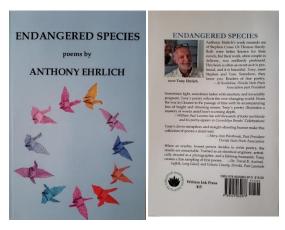
## Meet Our Speaker for September Jeffri Moore

Camera phones have been around for many years. Most people carry a mobile phone, some of which now have very high tech camera sensors and lots of megapixels. There are hundreds of apps available for taking, editing, and manipulating your camera phone photos. These photos can then be shared with others via text or on social media sites.

This month, Jeffri shares with us her passion and excitement about camera phone photography. Using examples of her work, Jeffri will demonstrate some of her favorite apps and editing methods.

Jeffri has come to cell phone photography from her original interest in digital photography which started in 2008 with her first digital camera. Her passion is both creating art, and sharing her discoveries with others through teaching, including presentations to area camera clubs. Her work has been shown throughout Florida including Garden House Gallery at the Harry P. Leu Gardens in Orlando and SOBO Art Gallery in Winter Garden FL She had attended the Judging Academy held by the Orlando Camera Club in 2011 and participated as a judge for several competitions over a period of three years. She has also won multiple awards at the Orlando Camera Club competitions, as well as winning ribbons in several Florida Camera Club Council competitions. Then in 2011, she became fascinated with camera phone photography, and mid-2016 Jeffri was asked to write a Guest Blog Post, which can be found here <a href="http://ristainophotography.com/iphone-photography-tips/">http://ristainophotography.com/iphone-photography-tips/</a>
It contains more about her history with camera phones as well as her tips and resources.

## Tony Erlich: Reading and Book Signing



Tony will be reading his poems and signing his first book of poetry at 12 noon, Saturday, October 14th, at The Elusive Grape in downtown DeLand. It is FREE and open to the public. Soft drinks will be provided by his publisher, Creative Happiness Institute, and wine and beer will be available for purchase, as well as cheese boards. Tony writes: "It will be a fun event, evoking some giggles and guffaws and a few tears." The next week on Saturday, October 21st from 5:00 to 6:45 PM Tony is the Guest Poet for the Open Mic Poetry Night at The Hub on Canal in New Smyrna Beach. His reading will be followed by an open mic format for the remainder of the event. His book will be

**available for sale** (\$15). NOTE: There is a fee of \$8 "to read or enjoy". Beverages will be available for purchase.

# 43<sup>rd</sup> Annual Show Winners

Best of Show Nancy Munier Boneyard

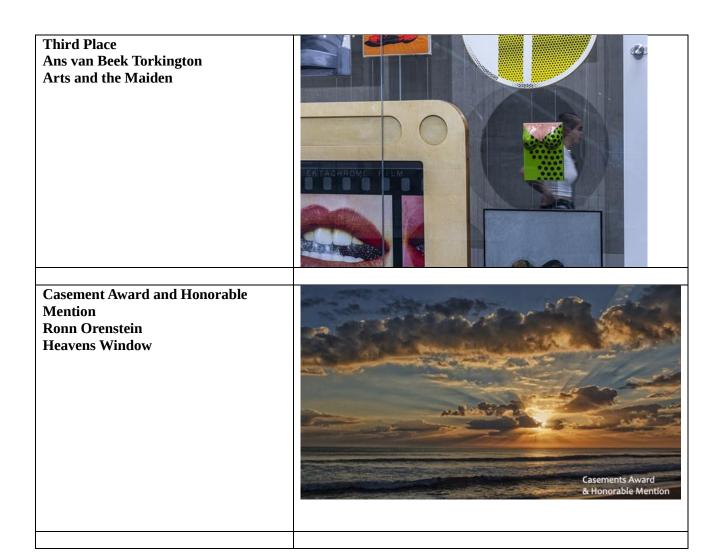


First Place Vickie Payne Swallowtail



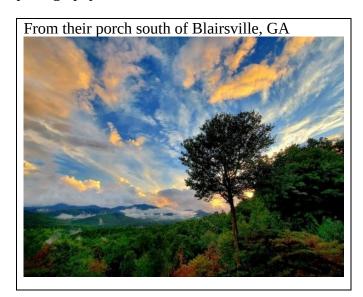
Second Place Janet Bernardini The Pairing

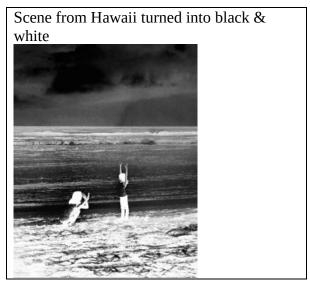




# **Congratulations!**

Skip Lowery has two prize-winning photographs from the city of Hiawassee in the Georgia photography contest.





#### **Synthetic Photography**

Recently a Facebook post urged readers to sign up for a master class on Synthetic Photography. I had never heard the term before, but what really struck me was the history of photography. When photography was first developed, many artists "felt disdainful of a commonly-available mechanical device that lacked the painter's trained discriminating and expressive eye". https://www.artinsociety.com/pt-1-initial-impacts.html

It was felt that true painters spend years (or perhaps decades) developing their techniques and saw photography as a cheat.

Yet in hindsight "The advent of photography significantly changed how art was perceived and gave way to new artistic movements." Photography could depict the world more accurately than painting, so painting had to change, and it did, focusing more on emotions and impressions. <a href="https://www.thecollector.com/how-photography-transformed-art/">https://www.thecollector.com/how-photography-transformed-art/</a>

Painting had to change to differentiate itself from the upstart technology. Why hire someone to do your portrait? Why create realistic landscapes? Fast forward to AI (Artificial Intelligence) and its impact on photography. And synthetic portraits. A new program called Photo AI promises to help you create better portraits indistinguishable from real photos. And they're eager for you to try it. <a href="https://ai.plainenglish.io/introducing-photo-ai-the-worlds-first-synthetic-photography-app-2a5ef3debb12">https://ai.plainenglish.io/introducing-photo-ai-the-worlds-first-synthetic-photography-app-2a5ef3debb12</a>

How to use it? From their website: To use Photo AI, all you need to do is upload a photo to the app, and then choose from a wide range of AI algorithms to train your own photo model. Once you've trained your model, you can generate high-quality synthetic photos that look just like the real thing. And, of course, there are courses and articles on how and why to use these synthetic AI portraits. Phil Steele has done both: https://www.philsteelephotos.com/blog/how-will-you-use-synthetic-photography

How will this affect portrait photography? Or even, will it affect portrait photography? That's the question. What are your thoughts?